

GA Communications Unveils New Version of SVfastads.com

SVfastads.com 2.1 is Faster and Has Updated Features

ATLANTA, October 13, 2006 — The latest version of SVfastads.com has just been released by GA Communications. SVfastads.com is an online ad-building program in which SUPERVALU retailers can log in and create professional-quality ads that include their Store Brands.



One of the new features includes a coupon tool in which any ad design can be converted into a page of coupons. The coupon function can be used on any product in the SVfastads database of over 40,000 product images. SVfastads.com 2.1 also has faster product and template selection times. Users of the program will now enjoy an even quicker process of building their ads. Additionally, hundreds of new ad designs and products have been added to the SVfastads database including all of the most requested Store Brands.

Another new feature, added by requests from current users, is a "Buy" link added to the menu bar on the home pages. This link will allow the user to go straight to a list of previously built ads and purchase them in one quick step instead of having to go through the edit process twice.

SVfastads.com works in five steps:

- Step 1 – Select your flyer design
- Step 2 – Personalize your flyer with your company logo or info
- Step 3 – Select your products and generate into coupons (coupons optional)
- Step 4 – Price your products and add any disclaimer text (text optional)
- Step 5 – View and purchase your flyer

If you'd like more information on the program, a Multimedia demo illustrating how to use SVfastads is now available under the "DEMO" link on www.SVfastads.com.



About GA Communications

SVfastads.com is a customized version of ADsembly.com, which is a product of GA Communications. GA Communications is a 100% employee-owned advertising and production firm that provides clients with customized solutions across all media channels. We specialize in creative, technology, photography, prepress, print management, Internet, and broadcast services for the retail industry. Headquartered in Atlanta for 38 years, GA has facilities in Philadelphia, Pittsburgh and San Francisco.

For more information on GA Communications, ADsembly or SVfastads, please visit www.GAsolutions.com, www.ADsembly.com, www.SVfastads.com or call 800.562.4091.